



# FITZPATRICK

FAMILY VINEYARDS

## Winery Experience Maker

Fitzpatrick Family Vineyards – Peachland BC

**Position Title:** Experience Maker  
**Position Available:** April – October 2017

Fitzpatrick Family Vineyards is opening the doors to our newly constructed winery at Greata Ranch in April 2017 for our inaugural hospitality season. The wine shop will be open daily and will consist of a team of industry professionals providing remarkable experiences. The winery experience makers will be ambassadors, educators and guides to offer a premium winery visit. We will be offering tastings (indoor & outdoor), tours of our sparkling winery, sparkling flights from around the world and daily sabering of Fitz Brut #whywaittocelerbrate.

### Responsibilities:

- Introduce and educate guests to Fitzpatrick Family Vineyards sparkling and still wines through engaged conversations, tastings and tours
- Responsible for directing guests to participate in the many experiences that occur on site to maximize retail sales, tour capacities and guests at Fitz Bistro.
- Qualified Experience Maker's that engage in memorable story telling may be selected to host tours of the winery.
- Learn and maintain an up to date knowledge of our wines, features, retail, events, bistro menu & organized tours
- Providing premier guest experiences and allowing guests to enjoy sophisticated ease while at the winery.
- Build a brand following by recognizing repeat guests and creating reasons to come back on a regular basis

### Position Requirements:

- 2 Years of retail sales or hospitality experience paired with a passion to sell
- Proven experience and interest in selling wine
- Ability to providing remarkable guest experiences
- WSET or ISG certificate is an asset
- Valid 'Serving it Right' certificate



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- Required to use stairs, repetitive lifting up to 50 lbs and stand or extended periods of time
- Our team must have flexible schedules to maintain the operations tasting rooms and tours running 7 days per week
- Duties as assigned

All resume's should be submitted to [jh@fitzwine.com](mailto:jh@fitzwine.com) Jeff Hanson, Director of Sales and Hospitality